What We Know What We Need to Know

about
Risk, Infrastructure,
and Industry Evolution
Peggy Caswell



The Goals of this Workshop

Inventory current knowledge

Highlight lessons learned to date

Identify future possibilities and challenges

Determine information needs for the future



Subjects We Hoped to Cover

- Risk management strategies, including contracting, at the farm & processor levels
- Ownership/business structure and financing issues
- Distributional impacts
- Infrastructure issues
- Development of the second-generation industry



Current Experience is Corn Ethanol

- How will what we have learned help us in the production of cellulosic ethanol?
- What will be likely changes in transportation and market structure?
- What will be needed changes in finance, insurance, and contracts?
- What will be tradeoffs between traditional agricultural production and dedicated energy crops?



- The optimal energy portfolio will depend on criteria
 - Risk reduction
 - GHG emission reduction
 - Energy security
 - Rural development
 - Farm income support



- Inventories will determine the impact of price changes – particularly for the poor.
- Investing in yield increases for all important crops will relieve some pressure in the food vs. fuel debate.
- Growing global demand for crude oil and livestock products will sustain high prices.
 - This is not what the public wants to hear.



- "It is easier to make bad legislation than it is to make good legislation."
- Policies designed to nurture an infant industry may impede the development of a mature industry.
 - "Failure to launch"
 - Policy design may need to include a credible policy termination strategy



- There are policy & political uncertainties that exist with the implementation of EISA and the Farm Bill.
 - The election is between draft and final rules.
 - Even if both candidates support renewable energy, interpretation of language will be different – so who would invest now?



- Rural communities differ in their ability to capture benefits of bioenergy production.
- Optimal plant location will depend on access to
 - Markets
 - Raw materials
 - Technology/Infrastructure
 - Capable people
 - Money/financing



- Farm households more dependent on rural communities than rural communities are dependent on farming.
- Farmers don't understand what business they are in.
 - New contract arrangements
 - Sale of production rights rather than cash crop.



Next Steps

- What data do we need to answer all the questions about risk, infrastructure, and industry evolution that we posed at this workshop?
 - Agricultural Resource Management Survey (ARMS) and the Agricultural Census can collect some farm-level data. Which data are most important?
 - How can we cooperatively create and share data?



Next

Transition to a Bioeconomy Workshop

- Environmental & Rural Development
 Impacts
 - October 15-16, 2008
 - St. Louis, Missouri



Thank You

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